



Borbay, b. 1980

Borbay liberated himself from the ‘real world’ on July 2, 2009 — becoming a full-time, self-represented artist. Through branding, social media and relentless creative development — Borbay built his art market free of the gallery model. He is creating a 30”X30” painting of the Guggenheim, each year, for twenty years, and intends to exhibit the completed series in the Guggenheim. Borbay’s work transcends subject matter, ranging from signage, to locations, to abstraction, to portraiture; and explores a variety of media, notably in his portraits, through the incorporation of collage. Following a decade in Manhattan, the artist relocated to Victor, Idaho with his wife and two young daughters in 2016.

Timeline

1980: Born on September 8 in Rockville Centre, New York; **1998-2003:** Boston University College of Fine Arts, Boston, MA; **2009:** Named Time Out New York’s Most Creative New Yorker; **2009-2011:** Artist-in-residence, Force Brands Headquarters, New York, NY; **2015:** Artist-in-residence, Art Exuma, Great Exuma, Bahamas; **2015:** Artist-in-residence, Four Seasons Jackson Hole, Jackson WY; **2015:** Contributing Art Business Writer, Forbes

Exhibitions

2016: “Painting Light” (solo), Art Association of Jackson Hole, Jackson, WY; **2014:** “The Futurism” (solo), 235 West 23rd Street, NYC; **2013:** “Situation Raw”, 10 West 18th Street, NYC; **2013:** “Kick Ass Actors in Kick Ass Roles” (solo), 10 West 18th Street, NYC; **2012:** “Major League Baseball Fan Cave”, 692 Broadway, NYC; **2012:** “Big Lobby Art”, Open House Gallery, 201 Mulberry Street, NYC; **2012:** “Gratiffyti”, Iona College, New Rochelle, NY; **2011:** “#KingsOfHipHop” (solo), 85 10th Avenue, NYC; **2011:** “Clipped”, 90 Stanton St., NYC; **2011:** “Klimat”, 77 East 7th St., NYC; **2010:** “Painting Resurrected”, 393 Broadway, NYC; **2010:** “Urbania”, 200 5th Avenue, NYC

Publications

2014: ‘Michael Jackson, Inc.’, Simon & Schuster, Cover Art

Market Snapshot

Borbay’s first Guggenheim (30”X30”, acrylic on canvas) sold for \$2,400.00 in 2009. Over the years, his prices have increased 395%, with his 2015 Guggenheim, the only available work in the series, listed at \$9,500.00. In December of 2014, Borbay’s 30”X30” collage painting of Serena Williams auctioned for \$14,000.00 — which represents the highest price point for a work at that size. His overall price record currently stands at \$18,000.00.

Commissions

Borbay’s commission prices are as follows: **16”X16”:** \$6,000.00; **20”X20”:** \$6,500.00; **24”X24”:** \$7,500.00; **30”X30”:** \$9,500.00; **36”X36”:** \$11,000.00; **40”X40”:** \$12,500.00; **48”X48”:** \$15,500.00; **60”X60”:** \$18,500.00